

REMARKS**OVERVIEW**

Claims 1-16 are pending in this application. Claims 1, 8 and 13 have been amended. The present response is an earnest effort to place all claims in proper form for immediate allowance. Reconsideration and passage to issuance is therefore respectfully requested.

ISSUES UNDER 35 U.S.C. § 103

Claims 1-9, 13-16 have been rejected under 35 U.S.C. § 103(a) as being unpatentable over U.S. Patent No. 1,394,620 to Haupt in view of U.S. Patent No. 4,952,153 to McAllister. These rejections are respectfully traversed.

Haupt is an educational toy which includes a series of boards. There is a picture of an object, such as an animal on each board and above the picture is printed a name associated with the animal or other object. Below the picture is a recess. A series of blocks are provided which fit into the recess, one of which has a matching name. The child's task is to match the word above the picture with the one below it by picking out and inserting the correct block into the recess.

As the Examiner already recognizes, Haupt does not disclose the bottom surface having a magnetic material for securing the body to a desk. In addition, claim 1 has been amended to require that the replaceable name tag comprises "a paper medium." This limitation further distinguishes Haupt and its context.

In particular, Haupt has a removable piece, but the removable piece is for a significantly different purpose than in the present invention. The removable piece is used to provide a matching function where the child attempts to match a word on the body with a word on a

removable piece. The present invention, however, is directed towards a desktop teaching aid which has a replaceable name so that different student names or different educational information can be replaced, the replacement of the name tag is not the educational process and need not be performed by the student.

With respect to McAllister, McAllister also fails to disclose a replaceable name tag comprised of a paper medium. McAllister is directed towards a toy which has various recesses which accept correspondingly shaped magnetic pieces. Therefore, it is respectfully submitted this rejection to claim 1 should be withdrawn.

Given the different contents of the cited references from the present invention it is respectfully submitted that these references are not directed to the same problem and there is not a proper motivation or suggestion to combine them.

As claims 2-7 and 16 depend from claim 1, this rejection should also be withdrawn.

With respect to claim 8, claim 8 requires that the replaceable name tag comprises "a paper medium." In addition, claim 8 has been amended to specify the replaceable name tag includes additional educational material "such that the desktop teaching aid is reconfigurable by replacement of the replaceable name tag." It is respectfully submitted that this addition also clarifies the context of the present invention relative to the cited prior art. Therefore it is respectfully submitted that for all these reasons this rejection to claim 8 should be withdrawn. As claim 9 depends from claim 8, this rejection should also be withdrawn.

With respect to claim 13, claim 13 has been amended to recite "the replaceable name tag comprising a paper medium." Neither Haupt nor McAllister disclose this limitation and therefore it is respectfully submitted this rejection to claim 13 must be withdrawn. As claims 14 and 15 depend from claim 13, these rejections must also be withdrawn.

Claims 1, 2 and 6 have been rejected under 35 U.S.C. § 103(a) as being unpatentable over U.S. Patent No. 4,461,107 to Grate in view of U.S. Patent No. 6,182,387 to Duguay and U.S. Patent No. 3,150,296 to McIntosh. These rejections are respectfully traversed.

Grate is directed towards a menu board and as such does not disclose a magnetic material as the Examiner recognizes. Therefore the Examiner relies upon Duguay which discloses a magnetic menu board. The Examiner further relies upon McIntosh to disclose a display device with the bottom surface comprising a magnetic material.

None of these references disclose a replaceable name tag which comprises "a paper medium." Therefore, it is respectfully submitted these rejections should be withdrawn on this basis. In addition, claim 1 has been amended to require that the replaceable name tag is positioned within the aperture of the body "such that the desk top teaching aid is reconfigurable by the placement of the replaceable name tag to thereby (a) identify a different student by name where the replaceable name tag includes a student name, or (b) present different educational information where the replaceable name tag includes educational information." It is respectfully submitted that this limitation further distinguishes over the cited prior art references and emphasizes their different context and reasons for the structural differences. As claims 2 and 6 depend from claim 1, it is respectfully submitted that these rejections should be withdrawn as well.

Claims 10-12 have been rejected under 35 U.S.C. § 103(a) as being unpatentable over Haupt and U.S. Patent No. 4,952,153 to McAllister as previously indicated and further in view of U.S. Patent No. 5,533,902 to Miller. Miller is a pocket panel educational or diagnostic tool that is designed and developed to diagnose a user's matching, classifying or labeling skills using primarily visual feedback and manual manipulation. Claims 10-12 depend from claim 8. The

differences of Haupt and McAllister have already been discussed. Miller does not remedy these rejections as Miller does not disclose the replaceable name tag to comprise a paper medium.

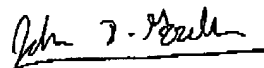
Therefore, it is respectfully submitted that this rejection to claims 10-12 should also be withdrawn.

This amendment accompanies the filing of a Request for Continued Examination (RCE). Please charge Deposit Account No. 26-0084 the amount of \$395.00 for the RCE per the attached transmittal.

No other fees or extensions of time are believed to be due in connection with this amendment; however, consider this a request for any extension inadvertently omitted, and charge any additional fees to Deposit Account No. 26-0084.

Reconsideration and allowance is respectfully requested.

Respectfully submitted,



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